

Webinar on ‘Interface between Agri Startups and Good Performing FPOs in Uttar Pradesh’ – 19th March 2021

A webinar on ‘Interface between Agri Startups and Good Performing FPOs of Uttar Pradesh’ was organised by BIRD, Lucknow on 19th March 2021 under the chairmanship of Shri Shankar A. Pande, Director BIRD, Lucknow. The webinar had participation from all the major stakeholders, viz NABARD, FPOs, Agristartups, APEDA, NIAM, NBFC, Agri Incubator, etc. The webinar was organised with the grant support of NABARD Uttar Pradesh RO.

The objective of the Webinar was to bring Agri Startups and FPOs on one platform and work out strategies to synergise their efforts towards sustainability. Specific role of enablers/ connectors in the ecosystem were also to be identified.

In his opening remarks, Shri Pande called upon the agri startups to help farmers to reach market and thus consumers. He further exhorted that in the age of digital technology, the markets have become borderless. So if FPOs have to grow, they would have to adopt technology in a big way. Startups may have to become the bridge between the FPOs and farmer’s ecosystem and the market. The enablers like APEDA, NIAM, NBFCs and Business Incubators would also have to play their role.

Dr D S Chauhan, CGM, NABARD UP RO guided the participants on various steps taken by NABARD while handholding FPOs and step by step approach for FPOs to grow in business activities.

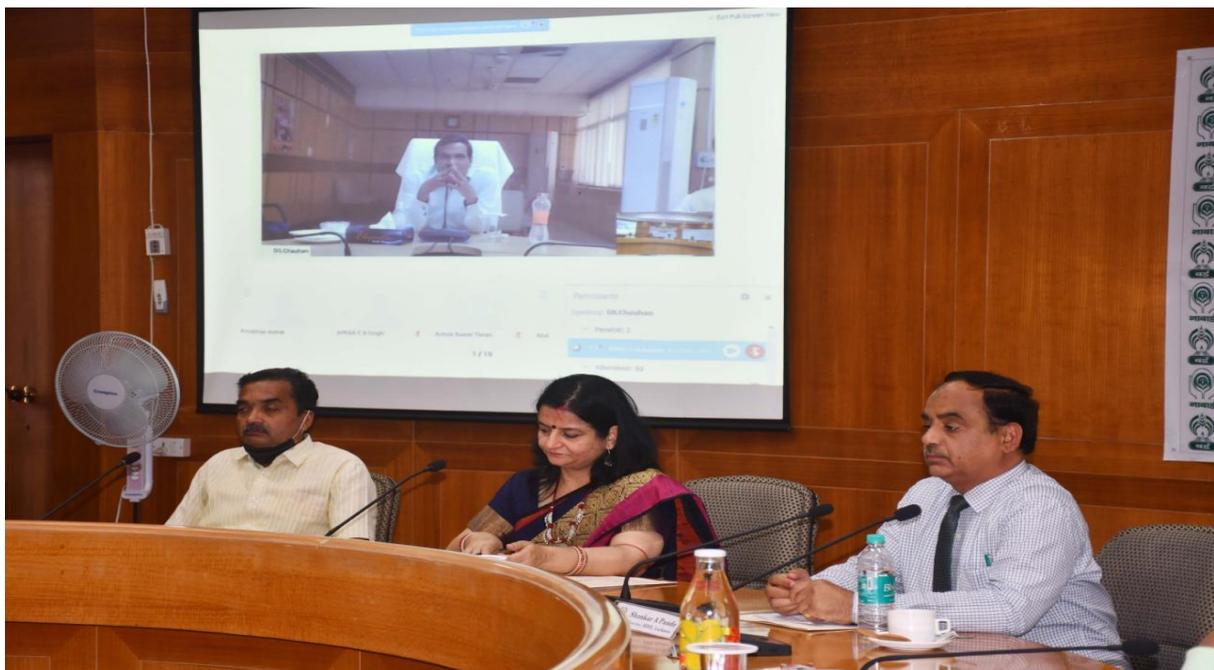
Six select FPOs from UP presented their business plans, on which the startups as also the enablers responded. Some workable solutions were offered by the startups and connectors to the FPOs for overcoming the roadblocks faced by FPOs.

Over 80 participants of this webinar represented Farmer Producers Organisations (FPOs) of Uttar Pradesh, select Agri Startups working in various parts of the country, regional Head of APEDA, Assistant Director of NIAM, Jaipur; representative of Samunnati NBFC and DDMs of Uttar Pradesh and banks.

A few photographs of the programme are appended:



Shri Shankar A Pande, Director, BIRD delivering Keynote address



Dr. D S Chauhan, CGM, NABARD UP RO addressing the House

