

## BIRD Lucknow

### Case Documentation Drive: 2018-19

#### *Selection of Entries for award of Honorarium*

BIRD Lucknow is pleased to announce the results of the case Documentation Drive 2018-19.

At the outset, BIRD Lucknow thank all the authors who had participated in the case Documentation drive and submitted their cases for consideration.

A total of 31 entries were received under the drive. Of these, top 6 were found to be eligible for award of honorarium of Rs.20000 per entry. Another 7 entries were considered for award of consolation prize of Rs.5000 per entry. Details of selected cases are given in the following table:

Sr. No.	Title of the Case	Name of the Author	Organisation	Case in brief	Honorarium awarded Rs.
1	MM Service Co-operative Bank	Dr Paranjyoti, Director & Shri B Rajan, Faculty	ACSTI, Trivandrum	Case on performance of a PACS as MSC	20000
2	Installation and Profitability analysis of the Greenhouse in Jaipur, Rajasthan	Ms. Himani Padalia	NIAM, Jaipur	Case on feasibility of setting up of green house by a small farmer	20000
3	<i>Be Aware....Take Care....</i>	N.V.R.S. Subba Rao	AGM/Faculty, SBIRB, HYDERABAD	Case on precautions to be taken while financing under contract farming	20000
4	Taking Agri Marketing to the Next Level- A Case Study of FPO Linkage with Commodity Exchange	Dr. Sunil Kumar	GM, NABARD HO, Mumbai	Case on linkage of Agri Producer Co. with NCDEX	20000
5	Waste to Green Energy – A Maharashtra Experience	Dr Diwakar Hegde	FM, BIRD Lucknow	Case on appraisal of green energy project	20000
6	Case exercise on Mattu Gulla Belegara Sangha, Mattu, Udupi	Shri Sreepathy Kalkura	FM, BIRD Mangaluru	Case on an FPO cultivating specific variety of brinjal with local relevance	20000
7	Inclusive Development of Tribals - Unheard Sound of Silence	Dr. P. Selvaraj	GM, NABARD Kerala RO	Case on a successful tribal development project	5000
8	The game is bond...pricing of bonds!	Shri Manikumar S	FM, BIRD Lucknow	Case on factors affecting bond pricing	5000
9	“Jiyo Prakarti Ke Sang”- Unati Cooperative Marketing-cum-Processing Society Ltd, Talwara, Punjab	Dr S S Brar, Principal & Shri Amitoj Singh, Faculty	ACSTI, Jalandhar	Case/success story about Unati Coop Marketing cum processing society, Talwara, Punjab	5000
10	Sustainable livelihoods through Collectives – Case Study of Vallalar FPCL	Smt C Saraswathi	FM, BIRD Mangaluru	Case of a successful FPC	5000

11	Multi-product vs Mono-product– A case on SRIJONI Green Producer Company Ltd., Birbhum, West Bengal	Shri M K De	FM, BIRD Lucknow	Case of FPC into multi product business	5000
12	Collective and Establishing Market Linkages for Agriculture Produce- Panchali Kisan FPC	Shri Rajnikant Prasad	AVP, BASIX, Lucknow	Case of an FPC with diversified activities	5000
13	The vegetables bring taste to the life of farmers of two FPCs	Shri B Sridhar	FM, BIRD Lucknow	Case of 2 FPCs dealing with vegetables	5000

Congratulations to all the selected authors!!!

Director  
BIRD  
Lucknow